Medical Necessity Letters: A Summary of Best Practices

COVER MENTAL HEALTH

Medical necessity letters "can be an **essential tool in patients' dealings with insurers, empowering patients to preempt or reverse insurance denials** by reinforcing the basis of case-specific clinical decisions and establishing the clinician's assessment of the treatment as 'medically necessary."¹

Clinicians determine medically necessary care:

- ...based on generally accepted standards set by not-for-profit professional societies and aimed at the appropriate clinical goal of recovery.
- Contrarily, insurers may apply their proprietary standards to limit "medically necessary care" to crisis stabilization.
- Federal health insurance regulations do not provide clear guidance as to the standards of required care and coverage for mental health and substance use disorder care.

Medical necessity letter elements:

- Clinician training and practice
- Clinician experience with patient
- Generally accepted standards applied
- Medically-necessary care
- If appropriate, reference to insurer denials, potential risks/danger of delayed/denied care

As such, the goals of a medical necessity letter are:

- For a clinician to document their point-of-care decision-making either in response to or in anticipation of a health insurer's denial (or delay) in the coverage of a patient's care.
- Reference any potential conflict between the clinician's "generally accepted standards" and the insurer's view of "medical necessity."



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Clinical Occasions	Examples	Best Practices
Change in level of care	Transition to/from: • intensive outpatient (IOP), • partial hospitalization (PHP), • residential care, • in-patient care	 Medical necessity letter provided by referring clinician, as part of "hand-off" of patient to referred clinician Letter supports referred clinician in securing necessary prior authorization Letter anticipates potential insurer "input" to instead try lower level of care (e.g., "step therapy," "fail first")
Medication change to Rx with known denial risk by insurer	On insurer's "suggestion" of a different medication inconsistent with clinician's determination	Letter identifies Rx selection, with references to alternatives considered/rejected, as well as potential risks/dangers to patient
Update in patient status or clinical decision-making	 Notable progress (or reversal) New or modified treatment plan 	Clinician provides follow-up letter to reflect patient status, with reference to an earlier medical necessity letter
Following notice of denied claim, denied/delayed authorization	 Explanation of Benefits specifies "denied as not medically necessary" Reversal of previous prior authorization 	 Letter may complement clinician contact with insurer regarding care Letter may support patient self-advocacy with insurer (as supported by Cover My Mental Health
Following denial for treatment deemed "experimental"	Insurers may deny as experimental a treatment accepted by mainstream medical community	Include reference of peer-reviewed publications and basis of evidence for the clinical plan