

DROP-IN CONTENT FOR INSURER OBSTACLES TO MENTAL HEALTH CARE



Cover My Mental Health helps patients, their families, and clinicians to overcome insurance obstacles to care for mental health and substance use disorders.

contenthub

WHAT

CONTENT HUB

Content Hub by CMMH is a collaborative content-sharing program that delivers up-to-date guidance, information, and resources to even the playing field with insurers. **Content Hub** lets you easily add valuable articles and content to your existing newsletters, blogs, websites, or other communications.

WHY

COVERAGE FOR CARE MATTERS

No one should take “no” for an answer when facing no in-network providers, denials for “not medically necessary,” or other obstacles.

Content Hub saves you time by providing no-cost content you can share with your readers, including useful, actionable steps they can take toward overcoming insurance obstacles for care.

WHEN

REGULAR ACCESS TO FRESH CONTENT

Content Hub delivers articles twice a month and offers a bank of content on CoverMyMentalHealth.org for inclusion in your ongoing communications. Topics may include:

- Featured resources and assistance found at CMMH
- Video tips for overcoming insurance obstacles
- Input and insight for clinician support
- Focused content around timely topics like Mental Health Awareness Month
- Success stories, testimonials, and more

Articles are available now at no cost, with a word-length of about 250 words.

HOW

BECOME A PARTICIPANT

Connect with President Joe Feldman at contact@covermymentalhealth.com
